

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Edgar Hoppe et al.
Serial No.:	10/694,314
Date Filed:	October 27, 2003
Group Art Unit:	2623
Confirmation No.:	3551
Examiner:	Nguyen BA, Hoang Vu A
Title:	<b>METHOD AND APPARATUS FOR INFORMATION EXCHANGE IN AN INTERACTIVE COMMUNICATION SYSTEM USING TV BROADCAST INFORMATION [As Amended]</b>

**MAIL STOP – AMENDMENT**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**RESPONSE TO OFFICE ACTION**

In response to the Office Action mailed August 20, 2008, Applicants respectfully submit the following remarks set forth below and request favorable action thereon.

**Amendments to Specification** are reflected on page 2 of this paper.

**A Listing of the Claims** begins on page 3 of this paper.

**Remarks/Arguments** begin on page 11 of this paper.